



Concise Introduction to the “Healthy Richmond” Project

June 9, 2011

Over the past several years, residents, municipal leaders, public institutions, businesses, and nonprofit organizations throughout our community have begun coming together to develop a renewed vision of what our community could be. The **Healthy Richmond Project** is helping to develop this vision.

Background Basics

- Healthy Richmond was conceived and is funded by The California Endowment (TCE), a health-focused foundation that operates across California.
- Healthy Richmond is a 10-year project to help Richmond/North Richmond become a healthier, safer, and more effective community: *a place where all children are safe, healthy, and ready to learn.*
- To accomplish this goal, the project also identifies necessary changes that would also improve life for our entire community: efforts to increase safety, improve access to medical care, and encourage our city leaders to cultivate healthy habits and environments.
- Healthy Richmond is intended to improve the health and safety of our whole community, but it focuses on six neighborhoods: Belding Woods, Coronado, Iron Triangle, North Richmond, Pullman, and Santa Fe.
- Healthy Richmond's approach emphasizes community organization and mobilization, youth mobilization, and cross-sector partnership as key methods to support change.
- The 10-year project will be managed by a new entity called the *Healthy Richmond Hub*, based in North Richmond and staffed by a full-time Hub Manager. The Hub will serve as a place where people can learn about what is happening with the project, get involved, develop new skills, expand relationships, and celebrate accomplishments!
- The work of the Hub will be guided by a Hub Steering Committee of community volunteers, and the Hub will collaborate with a Youth Organizing Hub (the YO Hub) managed at the RYSE Center, as well as with other community organizations.

Project Status and Next Steps

Today, after two years of community-based involvement and planning, the Healthy Richmond project is moving from *planning* into *implementation*. So support this important step, Healthy Richmond is now looking for community volunteers interested in serving on the Healthy Richmond Hub Steering Committee.

The Hub Steering Committee will be made up of residents of the target neighborhoods, along with others who work or serve in Richmond, representing the different sectors that make up our community. We are seeking applications from people who are committed to working together with patience and determination to help our community become a healthier, safer, and more equitable place for all. Ideal candidates will have deep experience in Richmond/North Richmond, and residents of the focus neighborhoods are encouraged to apply.

To Learn More

You can learn more about the project, download our FAQs, and download the application form, at the Healthy Richmond website: www.healthyrichmond.net. *Applications are due on July 1, 2011.*